



For ocular itch associated with allergic conjunctivitis

INITIATE ZERVIAE[®]

Contains cetirizine for treatment of itchy eyes (active ingredient in ZYRTEC^{®*})

*Trademarks referenced herein held by their respective owners.

Available by prescription only

INDICATIONS AND USAGE

ZERVIAE[®] (cetirizine ophthalmic solution) 0.24% is a histamine-1 (H1) receptor antagonist indicated for treatment of ocular itching associated with allergic conjunctivitis.

DOSAGE AND ADMINISTRATION

Instill one drop of ZERVIAE in each affected eye twice daily (approximately 8 hours apart).

IMPORTANT SAFETY INFORMATION

WARNINGS AND PRECAUTIONS

Contamination of Tip and Solution: As with any eye drop, care should be taken not to touch the eyelids or surrounding areas with the dropper tip of the bottle or tip of the single-use container to avoid injury to the eye and to prevent contaminating the tip and solution. Keep the multi-dose bottle closed when not in use. Discard the single-use container after using in each eye.

Please see Important Safety Information throughout and the full Prescribing Information [here](#).


ZERVIAE[®]
cetirizine ophthalmic solution, 0.24%
 FORMULATED WITH HYDRELLA[®]

ZERVIATE® FOR PROVEN RELIEF OF ITCHY ALLERGY EYES

The first and only allergy eye drop with cetirizine (active ingredient in ZYRTEC®*)

For patients aged 2 or older, including those with moderate and severe eye allergies:



Works fast, within minutes, to relieve itchy eyes



Reduces itchy eyes during the day when dosed twice daily



Comfortable drops with ingredients commonly found in lubricating eye drops

ZERVIATE was well tolerated in clinical studies

The most common side effects with ZERVIATE occurred in approximately 1% to 7% of patients and included eye redness, pain upon administering drops, and blurred vision



IMPORTANT SAFETY INFORMATION WARNINGS AND PRECAUTIONS

Contact Lens Wear: Patients should be advised not to wear a contact lens if their eye is red. ZERViate® should not be instilled while wearing contact lenses. Remove contact lenses prior to instillation of ZERViate. The preservative in ZERViate, benzalkonium chloride, may be absorbed by soft contact lenses. Lenses may be reinserted 10 minutes following administration of ZERViate.

Please see Important Safety Information throughout and the full Prescribing Information [here](#).





HOW TO USE ZERVIAE® EYE DROPS

- Administer 1 drop in each eye twice daily (approximately 8 hours apart)
- Do not touch the dropper tip of the bottle or tip of the single-use container to your eyelids or surrounding area as this may lead to contamination

Please see Important Safety Information throughout and the full Prescribing Information [here](#).





For patients who wear contact lenses

- Do not wear contact lenses if your eyes are red
- ZERVIA[®] should not be used to treat contact lens-related irritation
- Remove your contact lenses before administering ZERVIA to your eyes
- Wait 10 minutes after administration before inserting your contact lenses
- The preservative in ZERVIA can be absorbed by soft contact lenses





FREQUENTLY ASKED QUESTIONS ABOUT ZERVIATE®

How much does ZERVIATE cost?

Depending on what type of insurance you have, ZERVIATE could cost as little as \$39. Call 866.747.0976 or visit [MyZERVIATE.com](https://www.MyZERVIATE.com) for more information on the ZERVIATE copay savings program.

Can ZERVIATE be used in children?

Yes. The safety and effectiveness of ZERVIATE in children has been evaluated in clinical studies. ZERVIATE can be used in children from 2 to 17 years of age.

How is ZERVIATE different from ZYRTEC®*?

ZERVIATE and ZYRTEC both contain cetirizine. While ZYRTEC is swallowed and works throughout the body on allergies, ZERVIATE is an eye drop that is formulated specifically for eye allergies and provides direct relief of itchy eyes.

*Trademarks referenced herein held by their respective owners.



Is ZERVIAE® comfortable to administer?

ZERVIAE contains HYDRELLA®, a formulation with ingredients commonly found in lubricating eye drops. In a study designed to measure the comfort of ZERVIAE, patients found ZERVIAE to be comfortable when administering.

What are the side effects of ZERVIAE?

The most common side effects with ZERVIAE occurred in approximately 1% to 7% of patients and included eye redness, pain upon administering drops, and blurred vision. Less than 1% of patients stopped treatment due to side effects.

Please see Important Safety Information throughout and the full Prescribing Information [here](#).





ZERVIAE® (cetirizine ophthalmic solution) 0.24%

What is ZERVIAE?

ZERVIAE is a prescription eye drop used to treat itchy eyes caused by allergies.

How often should I use ZERVIAE?

Apply 1 drop in each itchy eye twice daily (around 8 hours apart).

What should I remember when using ZERVIAE?

- Be careful not to touch eyelids or the area around your eyelids with the dropper tip of the bottle or the tip of the single-use container as this may contaminate the solution
- Keep the bottle closed when not in use
- Throw away the single-use container after using in both itchy eyes
- Do not use when wearing contact lenses. Remove contact lenses before using ZERVIAE and wait 10 minutes before placing contact lens back in each eye
- If your eye is red, do not wear a contact lens
- If your eye is red due to your contact lens, do not use ZERVIAE

Are there any conditions or circumstances I should talk to my doctor about when considering ZERVIAE?

Talk to your doctor before starting treatment regarding potential hypersensitivities to any of the ingredients in the medication.



What are the possible side effects of ZERVIATE®?

The most common side effects of ZERVIATE are eye redness as well as discomfort and blurred vision when applying drops to the eyes. These are not all the possible side effects of ZERVIATE.

Tell your doctor if you have any side effects. You may report side effects to FDA at 1-800-FDA-1088 or www.fda.gov/medwatch.

Is ZERVIATE safe for use in children and elderly patients?

ZERVIATE has been proven safe and effective in children 2 years of age and older. There are no overall differences in safety or effectiveness between elderly and younger patients.

Can I use ZERVIATE when pregnant or breastfeeding?

It is not known how ZERVIATE affects pregnant women and breast milk. Talk to your doctor before using ZERVIATE when pregnant or breastfeeding.

How should ZERVIATE be stored?

ZERVIATE should be stored at room temperature (59°F to 77°F/15°C to 25°C). Unopened single-use containers should be stored in the original foil pouch.

General information about the safe and effective use of ZERVIATE

The risk information provided here is not exhaustive. To learn more, talk about ZERVIATE with your healthcare provider or pharmacist. The FDA-approved product labeling can be found at MyZERVIATE.com.





For ocular itch associated with allergic conjunctivitis

INITIATE ZERVIA^{TE}

Copay savings program available



- Pay as little as \$39 for your ZERVIA^{TE} prescription
- Visit [MyEyeSavings.com](https://www.MyeEyeSavings.com) to activate your copay card or call 866.747.0976

For eligible patients, restrictions apply.
See Terms and Conditions at [MyEyeSavings.com](https://www.MyeEyeSavings.com)


ZERVIA^{TE}
cetirizine ophthalmic solution, 0.24%

◀ FORMULATED WITH **HYDRELLA** ▶

IMPORTANT SAFETY INFORMATION ADVERSE REACTIONS

The most commonly reported adverse reactions occurred in approximately 1%–7% of patients treated with either ZERVIA^{TE} or vehicle. These reactions were ocular hyperemia, instillation site pain, and visual acuity reduced.

Please see Important Safety Information throughout and the full Prescribing Information [here](#).


HARROW[®]

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